



United Nations
Educational, Scientific and
Cultural Organization



Canadian
Commission
for UNESCO



CULTURE for SDGs

TOOLKIT

A practical guide to the United Nations
Sustainable Development Goals for cultural
and heritage organizations in Canada

www.CultureForSDGs.ca

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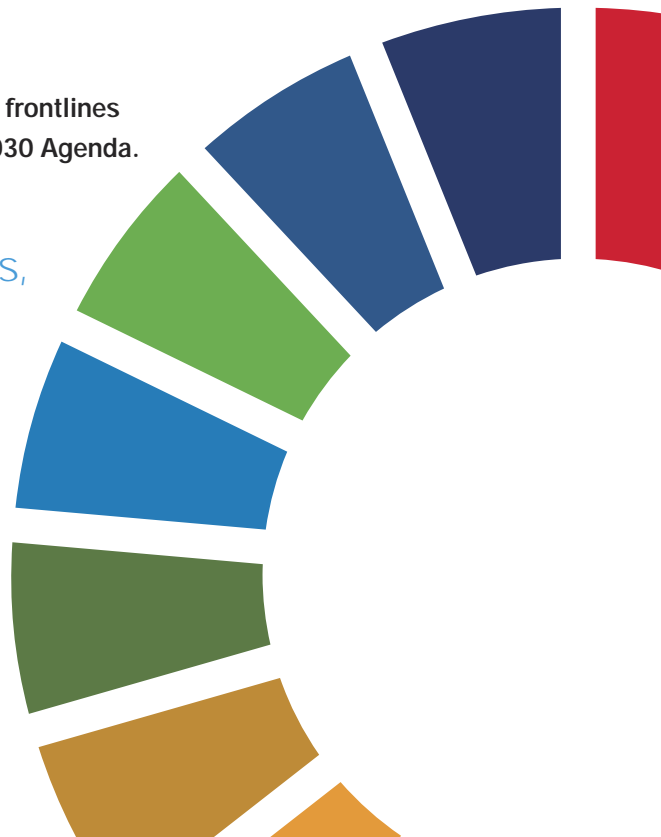
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Introduction to this Toolkit

We want to ensure that Canada's culture sector is on the frontlines and plays a full role in helping the world to realize the 2030 Agenda.

Use this Toolkit to embrace the SDGs, support your communities, and participate in the work to improve quality of life for current and future generations in our rapidly shifting world.



Who Is This Toolkit For?

Are you thinking about aligning your work in the culture sector with the SDGs?

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We must come together to unleash the power of culture and take the bold, innovative, transformative steps that are urgently needed to shift our world on to a more peaceful, inclusive and resilient path.

CULTURE AND THE SUSTAINABLE DEVELOPMENT GOALS

- Target 4.7
- Target 8.3
- Targets 8.9 and 12.b
- Target 11.4

SDG 11

SDG 4
SDG 10

SDG 8
SDG 12
SDG 13

SDG 16

sdgs.un.org
www.globalgoals.org



Culture: A Vector for Sustainable Development

Culture as a Human Right

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**No development can be sustainable
without taking culture into account.**

Cultural and heritage
organizations across Canada
have a vital role to play in
addressing the planet's greatest
challenges and creating a
sustainable future.



Transforming Our World: The 2030 Agenda and the Global Goals

Core principles of the SDGs

Localized

Universal

Inclusive

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Holistic

Partnership-based
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Aspirational

The Decade of Action

The Global Goals are a call to action, and every one of us has a role to play to build a more sustainable future.





Canada and the SDGs

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Reconciliation in Canada and Global Goals

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The creativity and participation needed to ensure that Canada reaches its targets hinges on diversity in the SDG implementation process at all levels, beyond just consultations.





Advancing the SDGs: A ulture Road Map

We offer the following ideas as a plan for cultural and heritage organizations looking to spark meaningful change and play their fullest part in achieving the SDGs.

TALK

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LOOK

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CONNECT



ORGANIZE

TEAM-UP

BOOST

CHECK YOUR VISION, MISSION AND VALUES:

REVISIT YOUR STRATEGIC PLAN:

CONSIDER YOUR OPERATIONAL PLANNING:
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REVIEW YOUR GOVERNANCE:

FEED THE MOMENTUM:

EXPLORE STRATEGIES:

USE KEY MESSAGES:

HARNESS THE POWER OF SOCIAL MEDIA:

REPORT RESPONSIBLY:

ADVOCATE:

JOIN THE CONVERSATION:

ENGAGE NEW AND DIVERSE STAKEHOLDERS,
INCLUDING YOUTH:

USE INNOVATIVE WAYS OF COLLABORATING:

IDENTIFY PEERS:

INVOLVE MARGINALIZED GROUPS:
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CONSULT THE PRIVATE SECTOR:

ATTRACT NEW DONORS:

REVIEW YOUR GRANTING PROGRAM:
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JOIN THE CAMPAIGN:



Aligning Your Organization With the SDGs

The following section is based on a review of some of the 17 SDGs. Each selected Goal is presented to help you understand why culture is relevant and how you can make effective connections to the Goals at the local level.

There are many points of intersection with the SDGs in cultural sector work, and many options for cultural and heritage organizations that are keen to deepen their engagement with the Goals.



4 QUALITY EDUCATION



Culture for Quality Education

Goal #4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

How is culture relevant?

What can the culture sector do?

Which SDG Targets have implications for the culture sector?
Target 4.7

TAKE ACTION

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Resources



8 DECENT WORK AND ECONOMIC GROWTH



Culture for Sustainable Economic Growth

Goal #8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

How is culture relevant?

What can the culture sector do?

Which SDG Targets have implications for the culture sector?

Target 8.3

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Target 8.9

Targets 8.2, 8.5, 8.6.

TAKE ACTION

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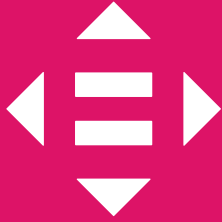
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Resources



10 REDUCED INEQUALITIES



Culture for Equity and Social Inclusion

Goal #10: Reduce inequality within and among countries.

How is culture relevant?

What can the culture sector do?

Which SDG Targets have implications for the culture sector?

Target 10.2

Target 10.3

Target 10.4

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TAKE ACTION

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Resources



11 SUSTAINABLE CITIES AND COMMUNITIES



Culture for Sustainable Cities and Communities

Goal #11: Make cities and human settlements inclusive, safe, resilient and sustainable.

How is culture relevant?

What can the culture sector do?

Which SDG Targets have implications for the culture sector?

Target 11.4

Target 11.7

Target 11.a

TAKE ACTION

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Resources



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Culture for Sustainable Consumption

Goal #12: Ensure sustainable consumption and production patterns.

How is culture relevant?

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What can the culture sector do?

Which SDG Targets have implications for the culture sector?

Target 12.8

Target 12.b

TAKE ACTION

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Resources



13 CLIMATE ACTION



Culture for Climate Action

Goal #13: Take urgent action to combat climate change and its impacts.

How is culture relevant?

What can the culture sector do?

Which SDG Targets have implications for the culture sector?
Target 13.3

TAKE ACTION

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Relevant Resources



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Culture for Peaceful and Inclusive Societies

Goal #16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

How is culture relevant?

What can the culture sector do?

Which SDG Targets have implications for the culture sector?

Target 16.4 fi
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Target 16.6

Target 16.7

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TAKE ACTION

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Resources





Community In Action

Get involved! Become part of the network of cultural and heritage organizations that are charting the way forward, and encourage others in the culture sector to do the same.

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#CultureForSDGs Community In Action gives you a way to exchange information, keep in touch, work in partnership and get involved in a community-building exercise to advance the SDGs.

Share your practice and inspire others!

SELF-ASSESSMENT

SUBMISSION

REVIEW AND SHOWCASE

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Download the submission form at
www.CultureForSDGs.ca

Resources

[Culture for 2030 Agenda](#)

[Sustainable Development Knowledge Platform](#)

[Towards Canada's 2030 Agenda National Strategy](#)

[The Global Goals](#)

[Culture 21](#)

[#culture2030goal](#)

[2022 Global Report – Re|Shaping Policies for Creativity](#)

[Culture in the Sustainable Development Goals \(SDGs\): A Guide for Local Action](#)

[Activating the 2030 Agenda](#)

[Curating Tomorrow: Climate Change and SDGs](#)

[The Missing Pillar – Culture's Contribution to the UN Sustainable Development Goals](#)

[The United Nations Sustainable Development Goals and Indigenous Peoples in Canada](#)

[Culture in the Localization of the SDGs](#)

[Culture for Sustainable and Inclusive Peace](#)

[Culture and Sustainability Lab](#)

[SDG Guidebook and Toolkit for Community Foundations](#)

[Alliance 2030](#)





We are grateful to the diverse Indigenous Nations, communities and Peoples who have protected and cared for Turtle Island (also known as North America) and its inhabitants since time immemorial.

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